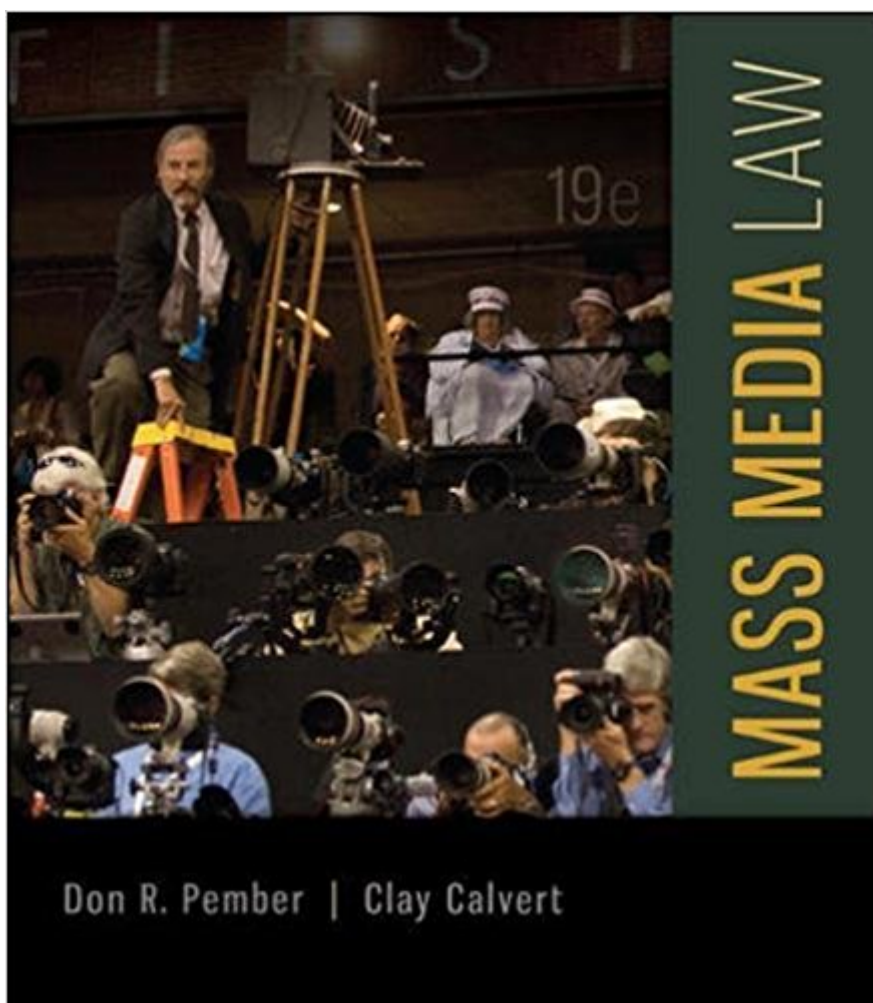


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Mass Media Law



Synopsis

In its 19th edition, Mass Media Law offers an updated look at the ever-changing landscape of media law. It continues to provide undergraduates with the foundation they need to understand the field, going back to the adoption of the First Amendment, and quickly brings them up to speed with the most current issues. In their popular conversational style, Don Pember and Clay Calvert introduce students to the newest threats to journalism and the role technology plays in the field of mass media law. The attention this program provides to both historical and contemporary issues gives students the background they need to fully understand the controversies surrounding speech and press across media. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect[®] is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

Don R. Pember has a doctorate in mass communication law from the University of Wisconsin and is a Professor of Communications at the University of Washington. He is the recipient of the Distinguished Teaching Award and the Society of Professional Journalists' Public Service Award.

Price really beats what the university bookstore charges and the quality of the material is top notch.

The book was the correct resource for my student to successfully meet all obligation of the class for which it was intended.

bought this as a book for school but ended up keeping it because of how informative it is

Great condition!

Didn't contain all chapters of the book. Huge disappointment considering this book is mandatory for my online class

Very well written text! Easy to understand with many examples illustrating the ideas along the way.

Very interesting. Presents the complicated media law as simply as it can.

very easy to read

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